



Grey Goose Lodge Ltd

P.O. Box 175, Deline
Northwest Territories
Canada X0E 0G0

Employment
Opportunity

Position: Community Tourism Coordinator
Department: Business – Grey Goose Lodge
Closing Date: Open until Filled
Employment Type: Term

The Délı̄ne Got'ı̄ne Government (DGG) Department of Business is now accepting applications for an experienced, dedicated, respectful individual for the position of **Community Tourism Coordinator (CTC)**. The CTC is responsible for working directly with tourism operators and other organizations that support tourism in the community to develop, enhance and provide local tourism products and packages that can be promoted to visitors in the community. Reporting to the management level position in the qualifying organization Techı̄q Ltd., the CTC contributes to the economic health and diversity of the community through development and promotion of tourism offerings.

RESPONSIBILITIES:

The Community Tourism Coordinator is responsible for implementing:

- Community Building (establishing productive and strong working relationships with tourism partners in the community to encourage project and product development, etc.)
- Product/Package Development (working with partners to develop new products/packages and/or enhance existing products/packages by monitoring and leveraging existing community and tourism assets, etc.)
- Marketing, Communication and Promotion (promoting the community as a viable location for tourism such as business, VFR, etc.)
- Capacity Building (researching new tourism options to best promote the local tourism industry, services, and opportunities, etc.)

QUALIFICATIONS:

- Valid Class 5 Driver's License
- Familiarity with tourism trends and major tourism products and services in the community and surrounding area
- Proven ability to communicate professionally using both written and verbal presentation techniques to a wide range of internal and external audiences including travelling public, industry professionals and Aboriginal organizations
- Specialized knowledge and experience with product development techniques, marketing strategies and tourism related methods
- Knowledge in budgeting and expense management and reporting
- Ability to deliver tourism-based training programs
- Ability to establish and maintain effective working relationships with all community stakeholders involved with tourism in the community including but not limited to: Internal networks (tourism committees, EDO's, town and band councillors, etc.), External networks (tourism operators, NWT Tourism, RTO's, tourism coordinators, from other communities, media, tour organizers, visitors, etc.)
- Experience with multi-media presentation programs (PowerPoint) and standard office software (MS Office Suite)
- Knowledge of DGG Laws, Policy and Procedures
- Knowledge of and comfort with living in a small isolated northern First Nation Community
- Appreciation of First Nation issues, culture, language, and traditions

Please submit your Resume and Cover Letter to:

Human Resources Department
Délı̄ne Got'ı̄ne Government (DGG)
P.O Box 156 Délı̄ne NT X0E 0G0

(867)-589-8100 EX: 1017
Email: hr.assistant@gov.deline.ca